

Leonardo Partnership project  
“INCREASE MOTIVATION – IMPROVE EMPLOYABILITY”

**Newsletter no. 1/January 2012**

■ **PROJECT FILE**

□ **WHY IS THE PROJECT NEEDED:**

The average rate of early drop-outs, who leave school before finishing the secondary level and make no vocational training, is in the European Union currently over 15% and in some MS the figure is even higher. This situation is causing a huge problem for the present and future labor markets that increasingly require highly trained personnel and less and less have a need for employees with low qualifications. Persons without school leaving certificates and without vocational qualifications have the least opportunities in the labor market. They form a large part of the group of unemployed. Also immigrants with or without qualifications are highly affected by unemployment. The proportion of unemployed immigrants with low school education or with certificates that are not recognized in the host country is in most

The consequences of (long-term) unemployment are e.g. passive behavior, isolation and low self-esteem. As result, we often see the situation that those people at some moment lose faith in themselves, their future and the society. Following a number of unsuccessful attempts to get a job, they have lost hope, motivation and initiative and are no longer willing to take on further efforts to get a job.

Some of them develop a negative attitude towards the system and refuse cooperation with supporting organizations such as Employment Services. To avoid the consolidation of that attitude the society must do everything to prevent further experiences of denial attitudes. Especially with that group of long-term Unemployed many educational and counseling services are helpless. The Unemployed seem in a way to be a kind of resistant to advice and training with traditional educational methods. There is an urgent need to address this issue and this is one of the motivations for this project.

□ **PROJECT MAIN AİM:**

The main aim of the partnership is to encourage equal access to employment for disadvantaged groups – to combat unemployment - to prevent the development of a marginalized economic lower class of low-skilled persons, occupying the lowest paid positions of the society - that they are provided with a new opportunity to learn entrepreneurial skills on their own terms and that their country has the opportunity to take advantage of fresh new knowledge and ideas.

□ **SPECİFİC OBJECTİVES:**

- to develop in cooperation with different partners/experts in Europe
- to increased self-confidence and motivation
- to promote and enhance entrepreneurial skills and intercultural competences

□ **PROJECT OUTCOMES**

- A practical guidance for Trainers and Counselors working in Vocational guidance measures
- A professional training and Job Placement, with methods and approaches for a better integration of Unemployed into the labor market.